

Todd Fisher – Central/West

Todd Fisher is the Senior Director of New Business Development, who works in the Central and West regions. Todd came to CMN Hospitals in 2016 with executive management experience and board work with our Twin Cities hospital. During his media management tenure, Todd was involved with the launch of radiothons in both Baltimore and Raleigh before Radiothon officially became aligned with CMN Hospitals. He's especially proud of leading the first \$1 million-dollar radiothon in Minneapolis in 2000, which led him to join the foundation and hospital boards at Gillette Children's Specialty Healthcare where he served a combined 13 years. Todd left media to join a nonprofit consultancy in 2010, helping clients find and develop new corporate and media partners for fundraising.

Since joining CMN Hospitals in 2016, Todd has been instrumental in the recruitment of GameStop, Ollie's Bargain Outlet, Summer Classics, and many other new partners. Todd resides in the Twin Cities and enjoys his time in "the Northwoods" of Wisconsin at his summer cabin.

Todd reports to Barbara O'Regan, Community Operations Vice President – Central.

Stacie Monz – Northeast/Southeast

Stacie Monz, Senior Director, New Business Development Northeast/Southeast, is a native to Maryland and currently lives in Delaware. She is an experienced leader with high energy and has over 20 + years of experience in developing loyal and successful sales teams while cultivating excellent client relationships in the broadcast industry. Her background in media, broadcast and partnership sales brings a strong skillset to the organization with implications across many industries.

Stacie not only has a professional connection with Children's Miracle Network Hospitals but also a personal one. After years of experiencing the work of the CMN Hospitals through the lens of a sponsoring media executive, her family personally experienced the very essence of our work. When her son was 3 years old, he was diagnosed with a viral infection in his brain and was treated at Johns Hopkins Children's Center. He is now 22 years old and Stacie knows they were lucky, but she is acutely aware that not all families are as fortunate. Stacie also has a daughter, who is a third-grade teacher, and a Yorkipoo fur baby. She enjoys fitness classes, gardening, home decorating and watching sports (football, ice hockey and golf) with her husband.

Stacie reports to Staci Cross, Vice President of Community Operations – Southeast.

Jenna Jackson – Inbound Sales & Pipeline Development

Born in Orlando, FL, Jenna spent most of her life growing up just north of Toronto, Ontario. After moving back to Orlando in high school Jenna began fundraising for her local CMN Hospital and has been involved with Children's Miracle Network Hospitals since.

Jenna brings unique experience to CMN Hospitals. As a college student, Jenna served in a leadership role at Dance Marathon at Florida State University. After college, she served as a Program Director at Orlando Health Arnold Palmer Hospital for Children in Orlando, Florida. Jenna officially joined CMN Hospitals' national office in 2018 as a Cause Partnership Manager, leading multiple million-dollar Dance Marathon programs to new heights across the Southeast.

Jenna joined the New Business Development team in 2021, and in her new role, will be responsible for inbound inquiries from potential partners, developing and diversifying the pipeline for new prospects, as

well as onboarding and activation process for new partners. Her role is crucial to ensuring new partners have an exceptional experience working with CMN Hospitals.

Jenna now lives with her fiancé in Jacksonville, FL where they are stationed with the US Navy. When not working, Jenna can be found hanging with her cat Oliver, exploring new coffee shops and going to Orange Theory. She is excited to join the New Business Team and looks forward to this exciting new challenge with CMN Hospitals.

Jenna Jackson reports to Stacie Monz, Senior Director of New Business Development.

Rebecca Durham – CPG & Underwriting Partnerships

Rebecca Durham joined CMN Hospitals in December 2020 as Director, New Business Development. Her diverse sponsorship sales and brand marketing experience, combined with connections across numerous industries, have Rebecca well positioned to make an impact to the organization.

Rebecca's prior experience encompasses every facet within partnership sales and brand marketing. From sponsorship sales for the Denver Broncos, agency side client management with GMR Marketing, and brand sponsorships and activation for Stanley Black and Decker, Rebecca brings a holistic perspective and sales approach. Her time with Stanley Black and Decker is what first exposed Rebecca to CMN Hospitals, as she was part of the team that developed and launched the Ace Hardware / Stanley Black and Decker "Racing for a Miracle" program.

Rebecca is based in San Francisco, California. When not working, Rebecca can be found honing her photography skills, hiking, painting, and enjoying the Northern California sunshine.

Rebecca reports to Staci Cross, Vice President of Community Operations - Southeast